



Intelligent Media in Motion

MotionLED Technology leads the way in designing and manufacturing ultra-thin outdoor advertising screens for use within the transit industry

INTELLIGENT ACTIVATION

Deliver campaigns using geo-location, day-parting, thermo, velocity and ambient triggers

DYNAMIC

Upload content in seconds and integrate data feeds for intelligent targeting

HIGH PERFORMANCE

Deliver digital messaging in the right place at the right time to the right audience, with greater reach

MEASUREABLE

Integrated online campaign management, with proof of play, heat maps and per second reporting

QUALITY

Automotive grade manufacturing, with proven performance and full support

BusLED for you.....

DELIVER MORE.....

Digital bus panels is the natural evolution in transit advertising and allows brands to amplify their messaging and create intelligent outdoor campaigns. Our BusLED range offers media owners a clear innovation in digital outdoor advertising, with screens tailored to your needs.

INCREASE YOUR REVENUE.....

BusLED will increase your outdoor advertising revenues by attracting more clients with an accelerated return on investment and increased profit margins.

MAKE LIFE EASY.....

Our campaign management service gives media owners intelligent content control and real-time screen performance management, with customised reporting and access from a single cloud based platform.

PEACE OF MIND....

With over 50 years of combined experience and expertise, MotionLED Technology has a proven track record of delivering high quality digital outdoor solutions around the world.

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MotionLED
TECHNOLOGY